



AWARDS & RECOGNITION

MEMBER TESTED & RECOMMENDED SEAL OF APPROVAL (October/November 2009)

Cooking Club of America

With a score of 7.5 (out of 10) or higher in all categories, the Multi-Purpose Cleaner/Degreaser achieved a tester recommended rating of 85%, with highest ratings in Ease of Use/Preparation, Clarity of Instructions and Appearance. To be awarded the seal, at least 67% of testers must recommend the product.



DESIGN DEFINED HONOREE (March 2009)

International Housewares Association

Teams of young designers evaluated show exhibitors by applying standard design criteria to highlight noteworthy functional or aesthetic elements and consumer market appeal. JAWS® products scored high for Innovation, Aesthetics, User Benefit, Environment and Market Impact, concluding that JAWS® revolutionary patented technology can change the way the world cleans.



CASE STUDY "SUSTAINABLE PACKAGING" (December 2008)

Package Design Magazine

Annual Sustainable Packaging Issue acknowledged JAWS® International, Ltd. as taking the lead in sustainable package design and featured a case study about JAWS® ability to offer both retailers and consumers an economic advantage, as well as a variety of environmental benefits.



BUSINESS AND BEYOND REPORT (2007)

National Geographic

A nationally aired special report that included interviews with JAWS® International, Ltd. CEO R. Bruce Yacko and Green Seal® President Dr. Arthur Weissman. "Kids 10 years from now are going to say, you bought a full bottle of something, you paid for that bottle and you threw it away to the landfills by the billions? Were you nuts?" says Yacko. "To ship water around this country at the magnitude in which we do it is incredibly stupid."

CATEGORY COLONEL AWARD (2007)

PL Buyer Magazine

The Category Colonel Award is a prestigious private label supplier recognition program coordinated by Private Label Buyer Magazine. Retailers vote for their preferred private label suppliers based on their commitment to Private Label, knowledge of retailer's business model and the ability to help retailers drive their store brand volume, profits and competitive differentiation.

