



NEWS RELEASE

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JAWS[®] CLEANING PRODUCTS REDUCE SHIPPING ENERGY BY 93% VERSUS CONVENTIONAL NON-REFILLABLE CLEANERS

Study shows environmental benefits of JAWS[®] Cleaning Technology.

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East Lansing, MI: JAWS[®], the refillable cartridge based cleaning product system, reduces freight versus conventional cleaners by as much as 93%. This study, conducted by Dr. Susan Selke, Professor at Michigan State University, compared refilling a 32 ounce bottle 20 times with JAWS[®] concentrated cleaners versus conventional ready to use 32 ounce bottles of liquid. The JAWS[®] system provided a broad spectrum of environmental benefits. These included a reduction in total energy consumption, and included a reduction in greenhouse gas, air pollution, water pollution and solid waste emissions.

The JAWS[®] cartridges utilize 10 ml. of concentrated cleaning solution that when added to 32 ounces of water converts the water into a 32 ounce ready to use bottle of cleaner. The shipping of the cartridges versus full bottles of ready to use cleaners greatly reduces the carbon footprint. Obviously, the benefits are substantial when eliminating the shipping of water so says Bruce Yacko, CEO, of Jaws International, Ltd.

He went on to say, "We have to be better stewards of our environment. Shipping water is a very expensive and environmentally senseless thing to do. The JAWS[®] system is smart, is the right thing to do, and benefits everyone, especially today's environmentally conscious consumer. Our mantra, is 'Stop Shipping Water, It's the Right Thing to Do.'"

For more detailed information and complete study, visit the JAWS[®] website at www.jawsinternational.com.

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