



FOR IMMEDIATE RELEASE:

## **JAWS® CONCENTRATES MOVING INTO COLUMBUS, OHIO** **Retailers "Join the Movement" to Change the Way the World Cleans**

**March 30, 2010**

**Columbus, OH:** JAWS® International, Ltd. has successfully partnered with retailers in Columbus, Ohio to "Stop Shipping Water" through sales of a patented cleaning technology, JAWS®, or Just Add Water System, which packages cleaning concentrates in cartridges with reusable bottles and sprayers. The Andersons, Inc., Weiland's Gourmet Market, Huffman's Market in Upper Arlington and The Hills Market have committed to the cause.

"The JAWS® concept is the perfect addition to my store and takes up less space than leading brands," said Jay Stiffler, Manager of The Hills Market. "Not only is the patented JAWS® cleaning system good for the environment, but it saves money without sacrificing cleaning performance. Best of all, JAWS® is made and manufactured right here in Ohio, which has a strong appeal to my customer base."

The JAWS® system provides concentrated cleaning power in 10 milliliter cartridges that convert 32 ounces of water into cleaning solutions. The cartridge refills are small, easy to ship and store, and the solutions perform as well as, or better than, leading national brands. The product line consists of starter kits and refill packs of Glass & Hard Surface Cleaner, Multi-Purpose Cleaner/Degreaser, Disinfectant Cleaner Degreaser and Bathroom Cleaner/Deodorizer. To simplify consumers shopping experience, the products are color coordinated for easy recognition.

About JAWS® International, Ltd.

JAWS® International, Ltd. is a technology company that manufactures and markets JAWS® (Just Add Water System), an innovative, patented system designed to reduce the environmental impact of packaging used in traditional spray cleaning products and to provide consumers with high performance cleaners at an economic advantage. Founded on the principle of "Stop Shipping Water ... It's the Right Thing to Do", JAWS® delivers ultra-concentrated cleaning chemistry in patented refill cartridges for use with reusable bottles and sprayers. Concentrates .... Simply Delivered. For more information about JAWS® International, Ltd. visit [www.jawsinternational.com](http://www.jawsinternational.com).

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