



FOR IMMEDIATE RELEASE:

JAWS® CONCENTRATES TAKING OVER NORTHWEST OHIO Retailers "Join the Movement" to Change the Way the World Cleans

March 4, 2010

Toledo, OH: JAWS® International, Ltd. has successfully partnered with retailers in Northwest Ohio to "Stop Shipping Water" through sales of a patented cleaning technology, JAWS®, or Just Add Water System, which packages cleaning concentrates in cartridges with reusable bottles and sprayers. The Andersons, Inc., 5-Star Markets (including Sautter's Food Center, Kazmaier's Markets and Stanley's Market) and Walt Churchill's Markets have committed to the cause and are averaging sales of six starter kits (or eighteen 32 oz. bottles of cleaner) per week. A starter kit retails for \$6.99 and is the equivalent of 96 oz. of cleaner.

"The JAWS® concept has been the perfect addition to my stores and takes up less space than leading brands," said Jim Sautter, Owner of Sautter's Food Center. "My customers appreciate products that are good for the environment and help them save money without sacrificing cleaning performance. They have responded very well to 'the movement', and this system keeps them coming back to our store to buy more JAWS® refills."

The JAWS® system provides concentrated cleaning power in 10 milliliter cartridges that convert 32 ounces of water into cleaning solutions. The cartridge refills are small, easy to ship and store, and the solutions perform as well as, or better than, leading national brands. The product line consists of starter kits and refill packs of Glass & Hard Surface Cleaner, a Multi-Purpose Cleaner/Degreaser, a Disinfectant Cleaner Degreaser and a Bathroom Cleaner/Deodorizer. To simplify consumers shopping experience, the products are color coordinated for easy recognition.

JAWS® will be exhibiting at the International Home + Housewares Show March 14-16 in Chicago. Please visit booth #6544 to see demonstrations of this innovative new concept and to learn about merchandising programs.

About JAWS® International, Ltd.

JAWS® International, Ltd. is a technology company that manufactures and markets JAWS® (Just Add Water System), an innovative, patented system designed to reduce the environmental impact of packaging used in traditional spray cleaning products and to provide consumers with high performance cleaners at an economic advantage. Founded on the principle of "Stop Shipping Water ... It's the Right Thing to Do", JAWS® delivers ultra-concentrated cleaning chemistry in patented refill cartridges for use with reusable bottles and sprayers. Concentrates Simply Delivered. For more information about JAWS® International, Ltd. visit www.jawsinternational.com.

For more information, please contact:

Andrea Melvin (419) 841-6616
andrea.melvin@jawsinternational.com



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3610 Holland-Sylvania Rd. • Toledo, OH 43615 • (419) 841-6616 • FAX (419) 841-7597 www.jawsinternational.com